



**YES iDo Events & Diversos, Lda.**

# **COMPANY PROFILE**

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**Event Planning & Production**

**"WE HANDLE THE PRESSURE SO YOU CAN LIVE THE MOMENT"**

*Women-led. Detail-driven. Delivered with excellence.*

**SCAN ME:**





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At YES iDo Events, every event tells a story, a story of purpose, pride, and connection. What began as a small team with a shared dream has grown into one of Timor-Leste's most trusted partners in professional event planning and production.

When I helped establish YES iDo Events, my vision was clear, to demonstrate that Timorese can lead events with professionalism and excellence, and to empower local talent to take the lead. I wanted to show that with discipline, creativity, and hard work, we can deliver world-class experiences that showcase our country's potential. Moreover, I'm passionate about promoting women-led initiatives through entrepreneurship and organizing, and inspiring fellow women to chase their dreams and prove to ourselves and the world that our potential knows no bounds.

Through YES iDo Events, I hope to inspire a new generation of Timorese leaders and entrepreneurs, especially women, to pursue their passions and make a meaningful impact in our community. Together with my co-founder, Fidelia Ribeiro, and our talented team, we have built a company that blends structure with artistry, where every detail matters and every client is treated as a partner.

We believe that excellence is more than perfect coordination; it is empathy, teamwork, and respect for culture. Whether managing a national conference, a diplomatic mission, or an intimate wedding, we approach each event with the same care, precision, and passion.

Our promise is simple: "We carry the pressure so you can live the moment". Thank you for trusting YES iDo Events to be part of your story.

## **Lezarda Piedade**

Founder & CEO



# Background

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YES iDo Events is a Timor-Leste-based event planning and production company delivering professionally managed, design-led, and protocol-ready events for corporate, government, diplomatic, and private clients. We believe events are not merely gatherings, they are strategic moments that shape relationships, communicate messages, and leave lasting impressions.

Founded in 2019 by Lezarda Piedade and Fidelia Ribeiro, YES iDo Events was created to elevate the standard of event execution in Timor-Leste by combining professional discipline, women-led leadership, aesthetic refinement, and a stress-free client experience. Our work integrates planning, styling, logistics, guest management, and on-site execution to ensure that every event is not only successful but thoughtfully designed and impeccably delivered.

# Mission

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To plan, design and execute events from start to finish with precision, creativity and integrity, ensuring every event clearly reflects our client's vision, exceeds expectations, and upholds the quality standards that YES iDo Events is known for. We commit to building long-term trust with our clients by working collaboratively, managing details with care, and providing services that combine professionalism, culture, and reliability at every stage of the event.

# Vision

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To be Timor-Leste's most trusted women-led event partner, delivering events with professional discipline, creative excellence, cultural and protocol sensitivity, and a client experience that is stress-free, dignified, and memorable for both institutions and families.

# Our Approach

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## Corporate Events

We manage timelines, vendors, logistics, crew and protocol with discipline and clarity, ensuring every element is executed as planned and nothing is left to chance.

## Design with Purpose

Every visual and spatial decision is intentional, not just to decorate a venue, but to shape the atmosphere, guest experience, and meaning of the event.

## Client Peace of Mind

We take ownership of the complexity so our clients can be fully present with their guests, confident that all details are under control.

## Cultural & Contextual Intelligence

We respect protocol, tradition, and the social context of every event, delivering with sensitivity whether the event is diplomatic, formal, or deeply personal.

# Services

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## Corporate Events

We plan and manage corporate events with discretion, accuracy, and brand alignment. From executive dinners to stakeholder engagements, we control timelines, vendors, technical teams, and guest experience so the event runs as intended. We ensure that the flow, tone, and environment reflect the company's reputation and purpose. While you lead the room, we manage everything behind the scenes so the outcome is both polished and stress-free.



## Government & Diplomatic Functions

We manage official launches, delegations, and state-aligned functions where ceremonial accuracy, security alignment, and protocol discipline cannot be compromised. Our team ensures correct sequencing, guest hierarchy, seating, announcements, and backstage order to uphold institutional standards. We work in coordination with ministries, embassies, and security teams to align with the SOP so that hosts remain confident and respected throughout the event.



## Workshops & Conferences

We manage workshops, seminars, and conferences with structured precision handling staging, registration, speakers, breakout sessions, interpretation, and AV coordination so hosts can focus on content. Every transition is timed to keep participants engaged, and we also arrange logistics and sightseeing for international guests.



## Social Events

We produce concerts, festivals, and social nights where entertainment and movement need professional oversight. From staging and sound to crowd-flow and risk prevention, we ensure the event feels vibrant without losing control or safety.



## Product Launch & Band Activation

We support multi-session workshops, seminars, and conferences where structure and technical discipline shape participant experience. We manage staging, registration, speaker choreography, breakout sessions, interpretation, and coordination with audio-visual teams so hosts can focus on content delivery. Every transition, announcement, and session is managed to protect timing and participant engagement. In addition, we assist with logistical arrangement and sightseeing following the conferences for international guests.



## Themed Parties

We produce cultural and lifestyle events such as African Nights, Latina Nights, Masquerade Galas or Retro-Era parties, where mood and identity must be felt across every detail. We align styling, music, lighting, and movement to bring the theme to life without sacrificing order and professionalism.



## Weddings & Engagements

We coordinate weddings and engagements with sensitivity to culture, emotion, and precision in timing. From vendor alignment to ceremonial sequences, we take over the complexity so families can remain present and calm. We manage guest movement, rituals, styling and run-of-show to ensure the event feels elegant, heartfelt, and stress-free for the hosts.



## Birthdays & Private Parties

We manage birthdays, baptisms, anniversaries and family gatherings with the same discipline used in institutional events, but with a more intimate, personal tone. We ensure the environment, flow, and mood reflect the intention of the host while removing stress and coordination from their hands.

# Portfolio Highlights

## Corporate Events



## Government Functions



## Workshops & Conferences



## Product Launched



## Themed Parties



## Social Events



## Wedding & Engagements



# Why Clients Choose Us?

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Women-led team with institutional and private event experience



Design-driven approach every element intentional, not decorative



Stress-free for hosts, we carry the pressure so you live the moment



Culturally intelligent, respectful of local customs, rituals & context



Protocol-ready and trusted for high-stakes government & diplomatic functions



End-to-end execution: planning, styling, logistics, guest & crew control



Detail discipline and timing accuracy across every run-of-show



Proven by repeat corporate, NGO, and international clients across Timor-Leste

# Our Process

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## Consultation & Discovery

*We listen first.*

Understand your goals, story, audience, and budget to shape the foundation of your event.



## Concept & Proposal

*Where ideas take shape.*

Our creative team develops concepts, themes, layouts, and quotations tailored to your objectives.



## Planning & Coordination

*Every detail organized.*

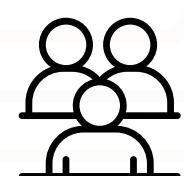
Vendors, logistics, timelines, and crew schedules are managed with precision and transparency.



## Design, Styling & Production

*Transforming spaces.*

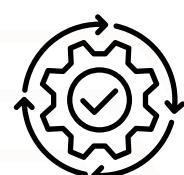
We bring your theme to life through décor, lighting, and cohesive design that captures your identity.



## Guest & Protocol Management

*Professional and respectful.*

From VIPs to general guests, our ushers and liaison officers ensure smooth, dignified flow and communication.



## Event Execution

*The big day, perfectly timed.*

Our trained crew manages stage cues, vendor coordination, and real-time problem-solving, so you can enjoy the moment.



## Post-Event Review & Handover

*We close with care.*

You'll receive full documentation, photos, videos, reports, and lessons for future improvements.

# Rentals Inventory

## Audio, Visual & Stage support

Sound system  
Microphones & Standing Mic  
Podium/Stand text  
Confetti Machine (Blower)  
Sirene  
Photobooth 360

## Structure & Venue Setup:

Collapsible Tent  
Round Cocktails Table  
Genset/Generator  
Sidewall Tent (White)  
Bar Table

## Communication & Interpretation

Walkie Talkies  
Simultaneous Translation System

## Branding & Display

Backdrop/Banner frame

## Cultural & Thematic Props

Kebaya motif  
Kebaya white



# Meet The Founders

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**Lezarda Piedade**

Founder & CEO

I'm Lezarda Piedade, Founder and CEO of YES iDo Events, where I lead the planning and delivery of high-level events for UN agencies, government institutions, and private companies in Timor-Leste. With over 15 years of experience in international organizations such as MSF, the EU, DFAT, and USAID projects, I bring strong operational and protocol expertise to every event. I also manage LEZE Café & Restaurant, reflecting my passion for excellence and service in every detail.



**Fidelia Ribeiro**

Co-founder & Creative Director

I'm Fidelia Ribeiro, Co-Founder and Creative Director of YES iDo Events, leading event styling, concept design, and on-site production. With over 20 years of experience in client service at Timor Telecom, Telstra Australia, and Telecom Indonesia, I bring strong communication and coordination skills to every project. Through YES iDo Events, I'm dedicated to creating purposeful, culturally attuned, and seamlessly executed events in Timor-Leste.

# Our Partners

## Venue:



## Audio Visual:



## Entertainment:



## Decorations, Catering & Others:



# Our Clients



**AERO DILI**  
*Build The Nation*

**FLY**  
**TIMOR**



East Timor Trading



ETO-TELCO

Gloria Jeans  
COFFEES

**BNCTL**  
BANCO NACIONAL DE COMÉRCIO DE TIMOR-LESTE



**PROSIVU**  
Parceria ba Prosperidade Inklusivu



**telemor**  
Diak Liu

**TELKOMCEL**  
by Telkom Indonesia

**UN WOMEN**

**UNDP**

**unesco**  
Timor - Leste  
National Commission

**UNTL**  
UNIVERSIDADE NACIONAL TIMOR LOROSAE



**USAID**  
FROM THE AMERICAN PEOPLE



**World Health  
Organization**

**UNFPA**

**giz**  
Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

**KAEBBAUK**  
Ami ho ita

**RECOLTA**  
NIGHTS





Event Planning & Production | Timor-Leste

“We carry the pressure so you can live the moment.”

Your trusted partner for:

Corporate • Government • Diplomatic • Weddings • Social & Private Events

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